

Staff Actions/Methods Towards WCC Goals and Objectives

Updated 12.28.2016

Conservation Staff Goal/ Objective	Action/Method of Implementation	Interested Commissioner(s)	Priority
Water Loss TAP	Staff Meetings Through 2017		Top priority
Develop School Program	Collaboration with MPUSD and CSUMB		Top priority
HE Toilets upon Property Sale	Working Group Meetings, Draft New Ordinance		Top priority
Re-write Ordinance	Working Group Meetings, Draft New Ordinance		Top priority
Create Billing Inserts	Staff Work With Intern to Draft and Edit Flyers/Schedule		Top priority
Record BMP's	Staff Begin Training and Implementation (Dani)		Medium Priority
Review toilet rebates	Working Group Meetings, Draft New Program		Medium Priority
Review Clothes Washer Rebates	Working Group Meetings, Draft New Program		Medium Priority
Re-write Landscape Standards	Improve website, provide templates to customers		Medium Priority
Create Newsletter			Medium Priority
Re-view Landscape Incentives	Working Group Meetings, Draft New Program		Medium Priority
Landscape Site Water Budgets	Ongoing staff work and work with intern		Low Priority
Water Production/Consumption Charts	Ongoing staff work		Low Priority
Smart Meter Installation	Customer Service Staff		Low Priority
Consumption Analytics	Customer Service Staff		Low Priority
Ord Vote/Annexation	Provide presentations and updates as available		Low Priority
Water Quality/Water Operations	Provide presentations and updates as available		Low Priority
Gray Water/Laundry to Landscape	Investigate other existing programs, provide updates		Low Priority
Expanding Customer Outreach	Meet HOA's, MF Managers, MF Property Managers		Low Priority
Groundwater/salt water intrusion	Provide presentations and updates as available		Low Priority
Water Distribution System Information	conduct facilities tour		Low Priority
Alternative Water Sources (Recycled, Desal, Gray,etc)	Provide presentations and updates as available		Low Priority
Future Technology in Water Conservation	Provide presentations and updates as available		Low Priority
Public Outreach (How to Conserve)	Staff Work with Intern		Low Priority
New Development Standards	Staff meet with Engineers and provide updates as available		Low Priority
Orientation Package for Commissioners	Staff to compile packet and information		Low Priority
SWRCB Updates	Provide updates as available		Low Priority
Education for Plumbers	Develop Contacts/Send out information		Low Priority
Promote Rainwater Catchment			Low Priority
Smart App for Phones			Low Priority

Commissioner Actions/Methods Towards WCC Goals and Objectives

Updated 12.28.2016

Commissioner Goal/ Objective	Action/Method of Implementation	Reccommended By Commissioner(s)/Staff	Acting Commissioner(s)
Community Outreach	Visit with community groups		
	Customer Recognition Letter		
	Public Events		
	Write articles		
	Man Conservation Booth		
	Provide Facebook/Twitter posts		
	Create Radio Commercial		
Distribute Conservation Materials	Neighborhood Walks		
Promote Low-Water Use Plants	Community Work Day at Well #11 Demo Garden		
Promote Gray Water Reuse	Research other programs		
City Planning liason	Attend City meetings		
Promote Lawn Replacement	Farmer's Market Appearance		
Promote Rainwater Catchment	Rainwater Display at Public Events/Demonstations		
Investigate Ag/Salinas/Seaside Well Pumping,	Attend Meeetings		
Local Plumber HE Education	Contact Plumbers		
Find Guest Presenters			
Create Presentations of Interest			
Research Other District's Programs	Web search & telephone inquiries		
Smart App for phones	Research/find Apps		